Corporate Member and Sponsor Benefits

The HLA is a membership organisation for humanitarian logistics professionals who prepare for and respond to emergencies.

Founded in 2005 and registered as a charity/global NGO in 2009, HLA is active in five areas:

- Training and education
- Professionalism of the role
- Fostering a global networking community
- Research and knowledge-sharing
- Running events

HLA needs to raise sufficient annual funds to allow for two part-time staff members, to devise and oversee its strategic development and to implement a range of activities in each of the areas outlined above.

How is it funded?

Apart from modest grants it manages to obtain, HLA relies on donations, modest individual membership fees and corporate memberships, but primarily on the extensive volunteering of a few key people, which is not sustainable.
What are the opportunities for you?

- Networking with aid organisation representatives
- Access to network of experienced local staff to support business surge requirements
- Lobbying for logistics (raising the profile of the private sector in aid service delivery)
- Improving disaster preparedness & response via knowledge sharing, learning and thought leadership
- Access to news regarding ‘on the ground’ operations
- Sharing information regarding latest aid logistics trends
- Profile-raising via website and mailshots to our members

Corporate sponsorship

In addition, we offer a range of sponsorship opportunities only available to those companies who become a corporate member:

Website

- Link and logo on specific website pages (e.g. jobs page for recruitment agencies): US $600 pa
- Link and logo on footer of each website page: US $1,300 pa
- Fees for posting jobs: US $250 per job or US $2,000 pa for unlimited jobs

Newsletter

- Link and logo on bi-monthly newsletters: US $400 per newsletter, maximum 2 x pa per organisation
- Contribute 500 word (maximum) article to monthly newsletter (clearly flagged as “sponsor’s message” and HLA to have final sign-off of copy): US $600 per newsletter, maximum 2 x pa per organisation

Training/events

- Pop-up banner and leaflet holder at HLA events: US $330 per event
- Manned stand (for 2 people maximum, who are free to attend the event), plus pop-up banner and leaflet distribution (in hand-out packs) at HLA events, plus spotlight piece (500 words maximum) in pre-conference newsletter(s): US $2,000 per event (maximum 3 stands)
- Drinks reception sponsor at full day training/events, includes pop-up banner, 2 delegate places, leaflet holder at reception venue, plus logo/link mention in pre-conference newsletter(s): US $1,500 per event (maximum 1 sponsor)

Corporate membership

Membership is based on organisation turnover.

Up to US $1m: US $250 per year
US $1-20m: US $750 per year
US $21-50m: US $1,000 per year
US $50m+: US $1,750 per year

This allows an unlimited number of logistics-related individuals from the same company to join HLA as members. They will be able to access the site and view job postings, knowledge and research items available only to members. In addition, we also offer standard corporate members the following benefit included in the fee of a name link (hyperlinked to your website) and logo on our website partners’ page.

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Or visit https://www.humanitarianlogistics.org/partners/